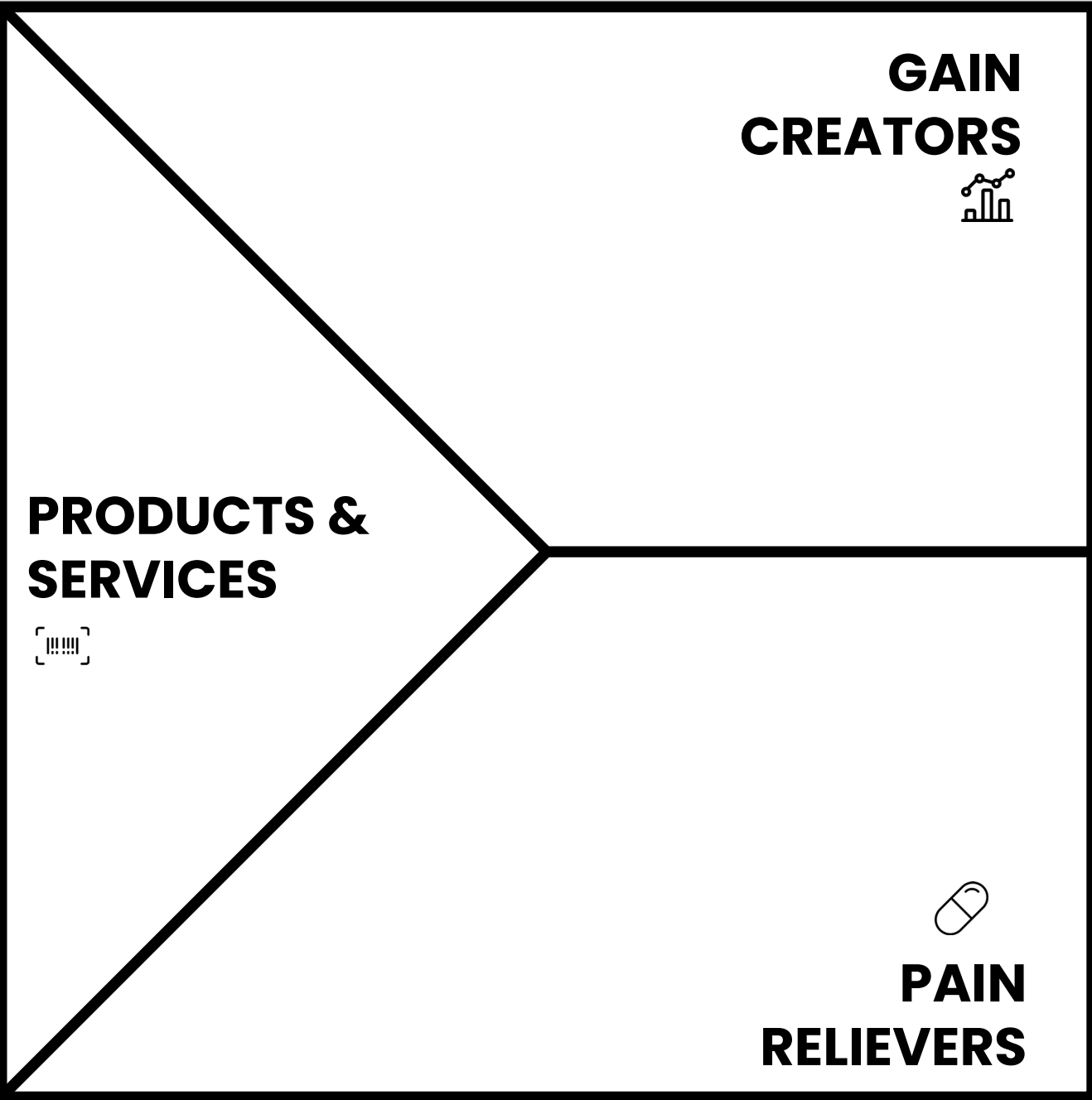
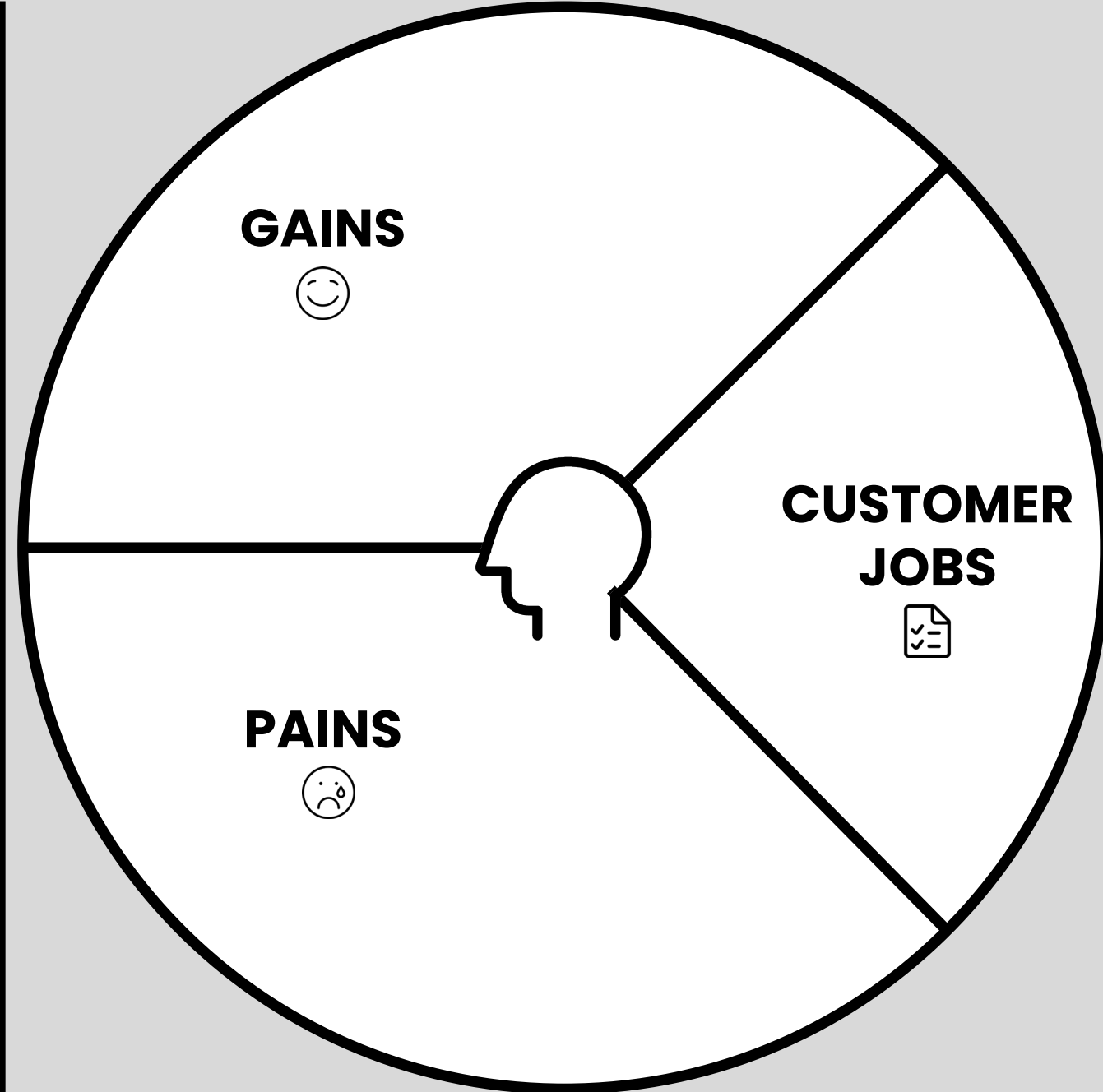


VALUE PROPOSITION

CUSTOMER SEGMENT



**DESIGN**



**OBSERVE**