

The background is a dark blue field filled with a complex network of glowing, multi-colored lines (cyan, purple, white) and small, scattered dots. The lines are thin and appear to be connected at various points, creating a sense of dynamic movement and interconnectedness. The dots are also multi-colored and vary in size, some appearing as soft bokeh lights.

**Agile IQ® Partner Program**

**Brochure**

**The Agile IQ® Partner Program™ is designed to enable partners to better serve the digital transformation market and differentiate themselves through training, sales, and marketing benefits.**

## Agile IQ® Partners Program Levels

Agile IQ® Partners are digital transformation and agile product management advisors, consultants, trainers and thought leaders, whose value goes far beyond your product expertise. Agile IQ® Partners provide consulting, sales, and technical services to deliver and implement customer solutions on Agile IQ® products. The Agile IQ® Partners levels recognise each Partner's individual depth of expertise and experience with Agile IQ® products:



Silver Agile IQ® Partners can be niche consulting organisations with particular specialisations or companies with a new relationship with Agile IQ®. They provide Agile IQ® product knowledge and deliver their implementation services for agile coaching and training solutions underpinned by Agile IQ®'s data.



Gold Agile IQ® Partners have met our highest quality service criteria and have a proven practice that can scale from small to large customers. They have an established run rate of digital and agile transformations and are suitably resourced to use Agile IQ® to support their management of a wide range of customer solutions – from coaching advice to implementing, growing and sustaining enterprise-wide agile operating models.

# Agile IQ® Partner Program Benefits & Requirements

## Agile IQ® Partner Benefits

Partner Benefits	SILVER Agile IQ® Partner	GOLD Agile IQ® Partner
Listing in the Agile IQ® Partner Directory with a hyperlink to Partner website	✓	✓
License to co-brand website and marketing collateral with Agile IQ® Partners logo	✓	✓
Include up to 100 words of descriptive text on Agile IQ® Partner Directory listing	✓	✓
Priority access to Agile IQ® thought leaders for consulting and speaking engagements on an 'as available' basis	-	✓
Eligible to submit thought leadership articles to the Agile IQ® Academy™	-	✓
Access to a ZXM Agile IQ® Creator for webinar support	-	✓
<b>Annual Fee</b>	<b>\$10,000</b>	<b>\$30,000</b>
Minimum number of Agile IQ® trained sales staff	1	3
Minimum number of SAFe® SPCs, Scrum.org™ PSTs™, or Scrum Alliance CTCs/CECs	1	3
Annual support hours for pre-sales, sales, training and consulting*	10	30
Partner discount on list price for re-sale**	10%	15%
Partner discount on list price for internal use	10%	15%
Partner % profit of sale price	10%	25%
Program license activation keys for pre-sales and sales use only	1	3

\*Annual support hours do not roll over from year to year.

\*\* Based on published prices on Agile IQ® website.

## Apply now

To organise an interview to join the Agile IQ® Partner program contact Agile IQ®'s creators at: [partners@agileiq.com](mailto:partners@agileiq.com)